

# AGRICULTURE The National Agriculture Magazine TODAY

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COVER FEATURE

10<sup>TH</sup> GLOBAL AGRICULTURE  
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Dr. Venkat Marju, CEO, Source Trace Inc., Boston, stated that it is of paramount importance to improve the situation of the farmers. He believed that using the latest technology can help farmers use best quality seeds, know the best suited time for growing crops, fertilizers, pesticides, climatical changes, market demand and current prices of the crops. He felt that farmers should get the deserved share in the profits from the produce sold. The mediators in



the market who earn the maximum profits do not pass on the same to farmers. Therefore, steps have to be taken to aggregate farmers. Further, he also talked about the depletion of resources such as water which is a major concern. With the depleting resources every drop of water and every bit of other resources has to be used as a precious gem for the world.